



**FEDERAL
ENERGY
MANAGEMENT
PROGRAM**

YOU HAVE the POWER™



POWER KIT

IDEAS, RESOURCES, AND RECOMMENDATIONS
TO HELP YOU CREATE YOUR OWN
ENERGY AWARENESS
CAMPAIGN

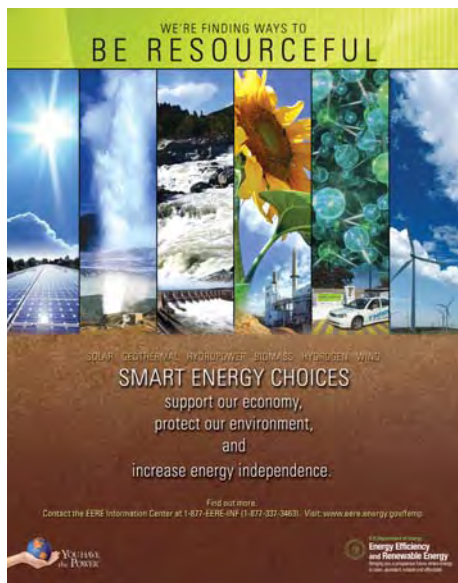
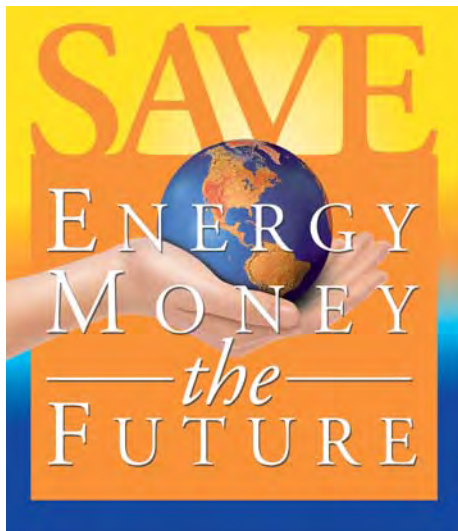


U.S. Department of Energy
**Energy Efficiency
and Renewable Energy**

Bringing you a prosperous future where energy
is clean, abundant, reliable, and affordable

YOU HAVE *the* POWER

POWER KIT ENERGY AWARENESS RESOURCES ON CD-ROM



The U. S. Department of Energy, Federal Energy Management Program (FEMP), located in the Office of Energy Efficiency and Renewable Energy, created the **You HAVE *the* POWER (YHTP)** awareness campaign in 1997 to honor, inspire, and encourage Federal energy leadership. The YHTP campaign helps Federal agencies reach their energy-saving goals by raising awareness of energy efficiency activities at Federal facilities. More than twenty federal agencies are participating to spread the word about energy efficient practices and products through the campaign web site <http://www.eere.energy.gov/femp/services/yhtp>.

The YHTP campaign disseminates timely and topical information through handouts, posters, special publications, and other targeted outreach materials. The program also recognizes outstanding accomplishments of **Federal Energy Champions**—government employees who are making extraordinary contributions to save energy, money, and resources, and who serve as role models for fellow employees. In addition, the campaign recognizes Federal agency projects and facilities that demonstrate cost-effective and innovative energy efficiency, water conservation, and renewable energy practices and technologies. As the YHTP campaign continues to gain momentum, we have received many requests to provide camera-ready art to allow our colleagues to quickly add campaign brand impact to memos, newsletters, commendations, and other widely-circulated materials that encourage federal workers to practice energy efficiency.

To create your own printed materials, use the high resolution graphics supplied on the accompanying cd-ROM (PC compatible). Images are in .tif or high resolution .pdf format. The disk also contains a copy of *Creating An Energy Awareness Campaign - A Handbook for Federal Energy Managers* in .pdf format.

On the disk:

- DOE logo
- Vertical Core Graphic (color)
- Vertical Core Graphic (black & white)
- Horizontal Core Graphic (color)
- Horizontal Core graphic (color)
- Value Brand (black & white)
- Value Brand (PMS 021)
- Value Brand (PMS 286)

An assortment of campaign posters and handout materials:

- Earth Day posters
- Energy Awareness Month posters
- "Lead by Example" posters
- Bookmarks
- Post-it notes
- Keytags
- Stickers
- Light Switch Covers
- Temperature Cards

If you have any questions please contact FEMP's Communications and Outreach Program Manager: annie.haskins@ee.doe.gov.

You Have the Power campaign graphics



actblue.tif



clrhORIZ.jpg



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coreclr.jpg



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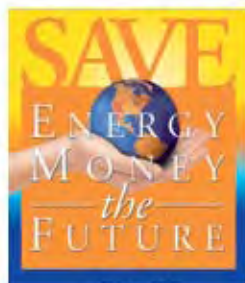
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CREATING

AN
**ENERGY
AWARENESS
PROGRAM**

A HANDBOOK FOR
**FEDERAL
ENERGY
MANAGERS**





FEMP
FEDERAL ENERGY MANAGEMENT PROGRAM



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For more information contact:
EERE Information Center
1-877-EERE-INF (1-877-337-3463)
www.eere.energy.gov





FEDERAL ENERGY MANAGEMENT PROGRAM

You Have the Power Earth Day poster



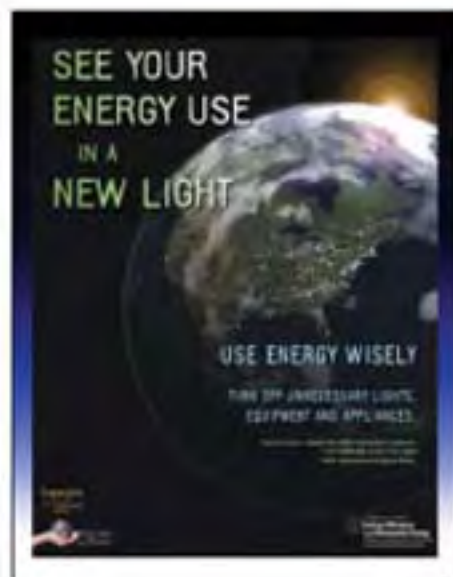
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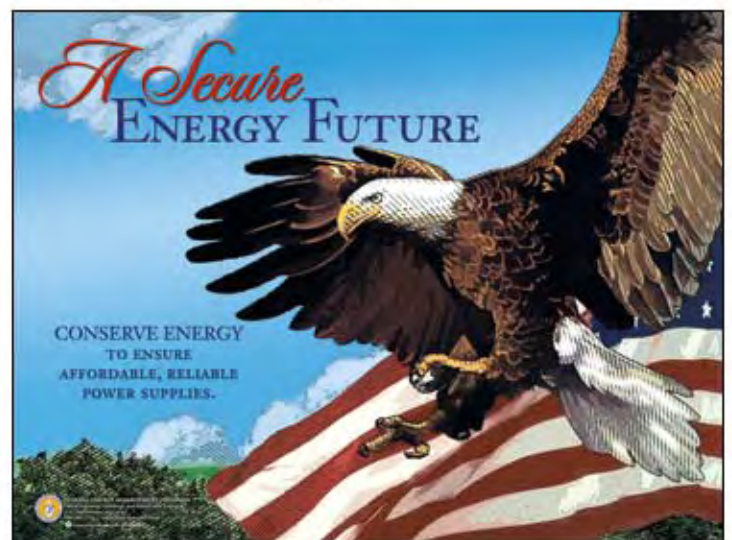
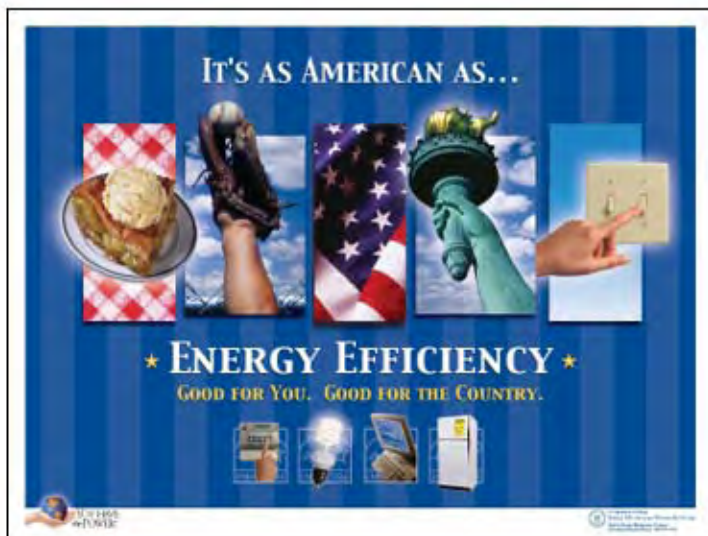


2006

You Have the Power
Energy Awareness Month poster



cnsrv

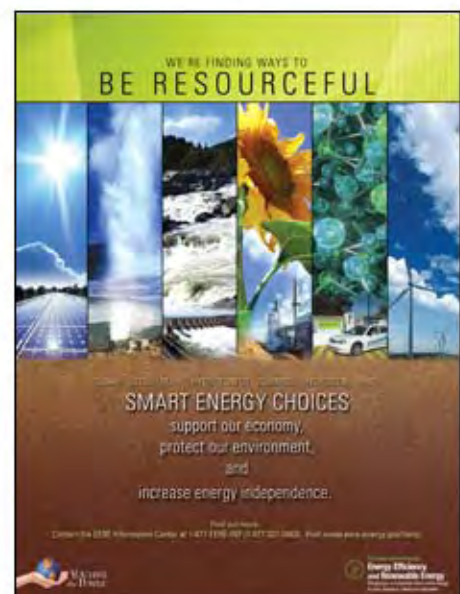


eagle

EAM03



switch




EAM04

LEAD by EXAMPLE

YOU HAVE THE POWER- USE IT WISELY

Avoid summer power supply
EMERGENCIES



For government
workers, electricity
is mission critical.

For others in the community – like the elderly –
it can be a matter of life and death.

When heat waves strike, take action
to ensure reliable power supplies.

It's as easy as 1, 2, 3...

LIGHTS




1. Turn off lights when leaving a room for more than a minute.
2. Turn on task lights; turn off general and overhead lights.
3. Turn off display and decorative lights.

EQUIPMENT

1. Turn off printers, copiers, personal computers, and monitors when idle.
2. Activate and use the ENERGY STAR™ "power save" and "sleep" features.
3. Shut off coffee pots, radios, fans and other appliances in the office.

AIR CONDITIONING

1. Set thermostats to pre-cool spaces at off peak times.
2. Loosen clothing and doors casually during the warmest hours.
3. Make certain vents with air not blocked by plants, books, or furnishings.



U.S. DEPARTMENT OF ENERGY

It's the law
of supply and demand:
**Lower Supply + Greater Demand =
HIGHER PRICES**

**ACT NOW
TO HELP LOWER
THE HIGH COST OF ENERGY
AT HOME AND AT WORK**

**ACT
NOW
SAVE**

AT HOME

Make sure you:

- Turn down your water heater to 120°F
- Insulate your water heater, pipes, and ducts
- Replace old appliances with new energy-efficient models
- Tune up your heating system
- Install a programmable thermostat
- Install extra insulation in attic, walls, and crawl
- Upgrade leaky windows and seal dirty air leaks

AT WORK

Encourage Employees and Building Managers

- Lower Thermostats
- Shut off heat in unoccupied space
- Implement a seasonal dress code and wear warmer clothing to work
- Repair insulation and seal air and steam leaks
- Conduct boiler efficiency tests and repair/improve steam traps
- Reduce water heater temperatures during off-peak periods

YOU HAVE
A CHOICE

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LEAD by EXAMPLE

POWER DOWN On Energy Waste

For government workers, electricity is money critical.

For others in the community — like the elderly — it can be a matter of life and death.

When heat waves strike, take action to ensure reliable power supplies.

It's as easy as 1, 2, 3...

1. LIGHTS

- 1. Turn off lights when leaving a room for longer than a minute.
- 2. Turn on task lights, turn off lights of work area when lights.
- 3. Turn off displays and monitors when not in use.









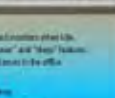


2. EQUIPMENT

- 1. Turn off printers, copiers, personal stereos, and monitors when idle.
- 2. Reduce and use the "standby" mode "power" mode "sleep" features.
- 3. Turn off coffee pots, radios, fans, and other small items in the office.

3. AIR CONDITIONING

- 1. Set thermostats to keep cool spaces at 68-70 degrees.
- 2. Consider opening and closing windows during the warmest hours.
- 3. Avoid wearing clothing that is too hot or too cold.

For more information, visit the U.S. Environmental Protection Agency's Energy Star website at www.epa.gov/energy.

[illegible]

LEAD by
EXAMPLE
REDUCE DEMAND
During Peak Times

For government workers, electricity is mission critical. For others in the community – like the elderly – it can be a matter of life and death.

When heat stroke strikes, take action to ensure reliable power supply. It's as easy as 1 2 3.

1. GET IT

- 1. Get a light meter to monitor power use. Use this to monitor:
- 2. Use a circuit breaker, fuse or ground and neutral wire
- 3. Get a light meter and use it to monitor

2. GET IT

- 4. Get a power meter to monitor energy and power consumption
- 5. Get a power meter to monitor energy and power consumption
- 6. Get a power meter to monitor energy and power consumption

3. GET IT

- 7. Get a power meter to monitor energy and power consumption
- 8. Get a power meter to monitor energy and power consumption
- 9. Get a power meter to monitor energy and power consumption



LEAD by EXAMPLAR

SAVE WATER. SAVE ENERGY. SAVE THE FUTURE.

IT'S A FEDERAL MANDATE. IT'S A FINAL RESPONSIBILITY. IT'S AN ENVIRONMENTAL NECESSITY.

The Energy Policy Act of 2005 and the Energy Independence and Security Act of 2007 require that all new residential buildings be designed to conserve water and energy. This means that new buildings must be designed to be "water sensitive" and "energy efficient".

EVERY DROP COUNTS... YOUR EFFORTS CAN CREATE A RIPPLE.

WATER

- Water is a precious resource.
- Water is a finite resource.
- Water is a vital resource.
- Water is a valuable resource.
- Water is a necessary resource.
- Water is a precious resource.
- Water is a finite resource.
- Water is a vital resource.
- Water is a valuable resource.
- Water is a necessary resource.

ENERGY

- Energy is a precious resource.
- Energy is a finite resource.
- Energy is a vital resource.
- Energy is a valuable resource.
- Energy is a necessary resource.
- Energy is a precious resource.
- Energy is a finite resource.
- Energy is a vital resource.
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CONSERVATION

- Conservation is a precious resource.
- Conservation is a finite resource.
- Conservation is a vital resource.
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WATER SENSITIVE

- Water sensitive buildings are designed to conserve water.
- Water sensitive buildings are designed to be "water sensitive".
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ENERGY EFFICIENT

- Energy efficient buildings are designed to conserve energy.
- Energy efficient buildings are designed to be "energy efficient".
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CONSERVATION

- Conservation is a precious resource.
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EARTH DAY 2006 ITEMS

**THERE ARE MANY
EASY WAYS
TO SAVE
ENERGY**

AT THE OFFICE:

- Turn off lights, computers and monitors when not in use.
- Always use compact fluorescent lights (CFLs)
- Use natural lighting when possible
- When working late, use task lighting
- Wear seasonally appropriate clothing
- Always use the second side of paper
- Carpool, bike, or use mass transit
- Use durable, not disposable coffee cups

AT HOME:

- Use compact fluorescent bulbs (CFLs)
- Start using energy-saving settings on refrigerators, dishwashers, washing machines, and clothes dryers.
- Install a programmable thermostat
- Look for the ENERGY STAR® when shopping for appliances
- Insulate hot water pipes and ducts
- Rope caulk leaky windows.
- Reduce your air conditioning costs by planting shade trees and shrubs around your house—especially on the west side.

To learn about the easy ways to save energy, visit:
www.eere.energy.gov

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TIPS BOOKMARK

2.5" x 8.5"

**ENERGY EFFICIENCY and RENEWABLE ENERGY
A GOOD DEAL FOR EVERYONE**



Energy efficiency saves resources and money today.
Renewable energy ensures clean, abundant supplies for tomorrow.

YOU HAVE the POWER!

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POSTER - 14" X 18"

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Learn about the Easy Ways To Save Energy: **www.eere.energy.gov**

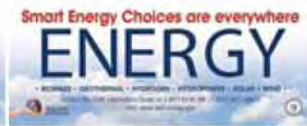


EERE Information Center 1-877-337-3463

MAGNET WITH WEBSITE

Business card size

You Have the Power Handout graphics

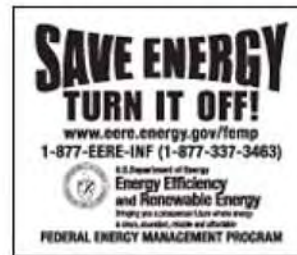


Bkmrkpt1

Bkmrkpt2

ed05NOTE

Notepad



Leadbkm

01bkm

ebkmback

eBmkfrnt

calart
Monitor calendar

Keytags



eagleside2

eagleside1

tempcard05

tempcard2



ktback

ktfrnt

ED05stkr

stkrsm2



stkrsmall

swchcov

swchcov05

swchcov2